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For Immediate Release
Photo by The Inter-Mountain

Citizens Bank of West Virginia announces the appointment of Jess Arbogast as Digital Marketing Officer. She joins the bank's marketing department to oversee the social media and digital channels.

"We have a strong brick and mortar presence in the communities we serve and looking forward we know a digital approach is essential in helping us deliver better banking for our customers," commented President & CEO Thomas K. Derbyshire. "Jess's social media experience matches our ambition to market and deliver our products and services through our digital channels. She will be a very valuable addition to our team to support the bank's growing success."

Arbogast most recently worked as Executive Director for the Elkins-Randolph County Chamber of Commerce. She serves on the Board of Directors for Generation Randolph and was recently appointed to the Elkins-Randolph County Chamber of Commerce Board. She is a managing team member of Elkinite and an active volunteer with United Way of Randolph County and the Mountain State Forest Festival. She served as the Forest Festival Jester Coach in 2011, 2012, 2014 and 2015.

Engaged to Adam Shaffer, the bank's new digital officer plans to marry this fall. She attends the Summit Church in Elkins where she serves on the media ministry team.

She earned a B.A. in Graphic Design from West Virginia Wesleyan College with a minor in Marketing. She is a 2014 graduate of Leadership WV and an alumna of Zeta Tau Alpha. In 2014, Arbogast received the *Young Leader of the Year* Award from the Elkins-Randolph County Chamber of Commerce.

"I'm thrilled to have this opportunity to join the team of a strong and vibrant community bank," Arbogast said. "Citizens' compassion and commitment for the community is unmatched and I am proud to say I work for such a great organization. I'm looking forward to the bank's exciting future."

Learn more about Citizens Bank at citizenswv.com.