



CITIZENS SELFIE CONTEST – It's Community Banking Month and where you bank matters! All of you have the power to make change happen in the community by aligning with a local bank and putting your money to work in the neighborhood you call home! We're giving away \$500 in a selfie contest to celebrate all the people who bank locally and have a stake in making our local community thrive!

To enter and win, like our page and email us a selfie picture anywhere in the world of yourself, with family, friends, or pets – AND, your photo must contain any form of Citizens branding or logo in the selfie

picture. (Hint: building sign, ATM, employee with name badge, any logo'd item/branding).

Use your imagination. Get creative.

Email your entry to PhotoContest@citizenswv.com and you could win one of five, \$100 to be given away. You have until April 28 at 9am to enter. A panel of judges will select the winners which will be announced on 4.28.17.

If you need Citizens Bank branded merchandise for your selfie, please go to one of our bank locations.

**Citizens Bank of West Virginia "Selfie" Facebook Contest
RULES & REGULATIONS**

Citizens Bank of West Virginia is holding a Facebook Selfie photo contest from April 3 – April 28, 2017, looking for the best selfies with a Citizens Bank logo or branding in celebration of Community Banking Month.

Selfies will be voted on by a panel of judges, and the top 5 selfies will receive \$100.

Please thoroughly read the contest rules and disclaimers below.

CONTEST DURATION:

April 3 – April 28, 2017.

Winners will be announced on the Citizens Facebook page by 5 pm on Friday, April 28.

CONTEST RULES

Entries must be submitted by email to PhotoContest@citizenswv.com by 9am, Eastern Time, on April 28, 2017.

In order to submit an eligible selfie, you must:

1. "Like" the Citizens Bank Facebook page.
2. Take a selfie picture anywhere in the world of yourself, with family, friends, or pets – but, your photo must contain any form of Citizens branding or logo in the selfie picture. (Hint: building sign, employee with name badge, any logo'd item).
3. You may submit more than one selfie, but each image should be unique.
4. Citizens Bank staff and immediate family members, and Board of Directors and immediate family members are not eligible to enter this contest.

DISCLAIMER

Citizens Bank of West Virginia reserves the right to disqualify and remove any photos deemed inappropriate in the sole judgment of Citizens. Citizens Bank of West Virginia also reserves the right to reuse photos for marketing purposes. **By submitting photos you are consenting to the rules of the contest and consenting to future use of your photos as further described below.**

This contest is in no way sponsored, endorsed or administered by, or associated with Facebook. By entering this contest, you agree to a complete release of Facebook from any or all liability in connection with this contest.

Photography use and general disclaimer:

By submitting a selfie, I grant Citizens Bank of West Virginia permission to use my likeness in a photograph in any and all of its publications, including websites, without payment or any other consideration.

I understand and agree that any materials, content and photographs submitted on the Citizens Bank of West Virginia Facebook page will become and remain the property of Citizens Bank.

I hereby hold harmless and release and forever discharge Citizens Bank of West Virginia from all claims, demands, and causes of action which I, my heirs, representatives, executors, administrators, assigns, or any other person acting on my behalf or on behalf of my estate have or may have in the future arising from or related to my participation in the Citizens Bank "selfie" contest, the submission of any photos or other content to Citizens Bank on its Facebook page, Citizens' conducting of this contest, and all future use by Citizens Bank of any such photos or other content and materials I submit to Citizens Bank of West Virginia.