

Kathy Leombruno
SVP & Marketing Officer
304.637.2185
leombruno@citizenswv.com

211 Third Street
Elkins, WV 26241
304.636.4095
www.citizenswv.com



For Immediate Release
Photo by The Inter-Mountain

Citizens Bank of West Virginia welcomes Rebecca Schoonover as Financial Advisor for PrimeVest and Citizens Investment Services. She will be based at the bank's Elkins Branch, and will serve clients in Randolph, Tucker, Pocahontas counties and surrounding communities.

"Rebecca has built a solid reputation as a financial advisor over the course of her 10-year career in the brokerage business, earning the trust of many individuals and families around our region," said Thomas K. Derbyshire, President & CEO of Citizens Bank. "She has managed over \$40 million dollars in client assets, deploying investment strategies based on the client's goals and objectives. We are thrilled that Rebecca has joined Citizens Bank to offer our customers the same individualized approach to investing for their financial future."

Schoonover earned a B.S. degree in Mathematics from the University of Charleston. She has a solid background in the financial industry, and is an Investment Advisor Representative (IAR); she also has several industry licenses including her FINRA General Securities Representative (Series 7), NASAA-Investment Advisors State Law Exam (Series 66), Uniform Securities Agent State Law Exam (Series 63), as well as her Life and Health Insurance licenses, and Medicare Supplements and Long Term Care Insurance licenses.

She and her husband, Todd Schoonover, reside in Elkins with their two sons, Jacob and Mason. Rebecca is a running fanatic and enjoys biking, playing tennis, snowboarding and reading.

Citizens opened the Bank's investment center in 1999, partnering with PrimeVest to make it easier for customers to have access to a comprehensive offering of products and services. "Citizens Bank offers both a full service trust department and a full service brokerage/investment center at the convenience of your local bank – a rarity in this market area," commented President Derbyshire. "With PrimeVest brokerage services, you get the strength of a prominent national investment and insurance firm with the comfort of being serviced by someone local, yet highly qualified to recommend personalized tools and techniques to meet your investment goals."

To make an appointment with Financial Advisor Rebecca Schoonover, call 304.637.2168 or email rschoonover@citizenswv.com. She is available to assist with financial planning needs in building sound investment and insurance strategies for your future – including college savings plans, retirement programs and legacy gifts, evaluating pre and post-tax payment options, income shifting, stock options and more.